

## Disney+ Commercial Subscriber Agreement – Nordics

Updated: August 2026

The Walt Disney Company (Benelux) B.V. ("Disney+", "we", "us" "our") welcomes you to the Disney+ Commercial Service as made available between 1 September 2026 and 31 August 2027. The "Disney+ Commercial Service" is a digital content subscription service for commercial premises, which provides access to only the Specified Content (as defined below) on the service known as Disney+ (such name as updated from time-to-time).

This Disney+ Commercial Subscriber Agreement, which consists of this entire document ("Subscriber Agreement"), applies in respect of the Disney+ Commercial Service made available in Denmark, Faroe Islands, Greenland, and Sweden (each such country/territory as applicable being a "Territory").

If you do not agree to this Subscriber Agreement, you may not use the Disney+ Commercial Service. You agree to follow our reasonable instructions and requirements specified below in relation to your use of both the Disney+ Commercial Service and the Specified Content (defined below).

To the extent that you have agreed to or are required to agree to the residential version of the Disney+ Subscriber Agreement in order to subscribe to or access the Disney+ Commercial Service, then the terms of that residential Subscriber Agreement shall not apply and shall be superseded by the terms contained herein. This does not permit any use of a residential or personal subscription at your premises, which remains prohibited under Clause 1.2(f) below.

In order to access the Disney+ Commercial Service, you will need to set-up a My Disney account. You MUST agree to the terms of this Subscriber Agreement BEFORE creating a My Disney account for the sole purpose of accessing the Disney+ Commercial Service. Failure to do so shall be a material breach of this Subscriber Agreement. You agree to delete the My Disney account you use to access the Disney+ Commercial Service upon the earlier of: i) 31 August 2027, or ii) if the service is suspended, or iii) if this Subscriber Agreement is terminated by us.

### **Part One – Terms of Use**

#### **1.1 GENERAL**

- 1.1(a). Eligibility. The Disney+ Commercial Service is provided to Disney+ business subscribers for the sole use at a single physical named premises in respect of whom the Disney+ Commercial Service is made available pursuant to these terms. Such Disney+ business subscribers may only make available and display within their named premises the Specified Content. The "Specified Content" is: (i) the live broadcast of the football matches played in the National Women's Soccer League, TGL Golf, UEFA Europa League, UEFA Conference League, UEFA Women's Champions League, LaLiga, and Copa Del Rey including surrounding programming relating thereto, each as made available on a live basis on the Disney+ Commercial Service in the Territory.
- 1.1(b). Age Limitations and Profiles. A Subscriber to the Disney+ Commercial Service must be 18 years of age or over. A Subscriber may only create one profile within Disney+. The Subscriber agrees and accepts full responsibility for the use of the Disney+ Commercial Service, including full compliance with the applicable provisions of this Subscriber Agreement.

- 1.1(c). Account Sharing. You may not share your subscription with any other person. If we detect that the subscription is being used in any place other than the named premises, then we reserve the right to immediately limit access to the Disney+ Commercial Service and/or take any other steps as permitted by this Subscriber Agreement (including those set forth in Section 1.5 of these Terms of Use).

We may analyse the use of your account to determine compliance with this Subscriber Agreement.

- 1.1(d). Unauthorised Access. You agree to immediately notify Disney+ of any unauthorised access of your Disney+ Commercial Service account. Disney+ will not be responsible for any losses arising from the unauthorised use of your Disney+ Commercial Service account, except where such unauthorised use is due to an act or omission by Disney+.

- 1.1(e). Advertising. The Specified Content may include advertising, promotions, sponsorship and/or product placement.

- 1.1(f). Public Performance and Collecting Societies. You are solely responsible for holding, and shall hold and maintain throughout your use of the Disney+ Commercial Service, all licences, consents, permissions and clearances (including from any applicable collecting society) required for the communication to the public, public performance, and/or exhibition of the Specified Content at your named premises, including in respect of any music, sound recordings or other copyright works embedded within the Specified Content. You shall, upon our request, promptly produce to us copies of any such licences, consents, permissions and clearances. Your failure to hold or maintain any such licence, consent, permission or clearance shall be a material breach of this Subscriber Agreement.

## 1.2. RESTRICTIONS

- 1.2(a). Disney expressly reserves its rights and ownership interest in all materials within and on the Disney+ Commercial Service, including but not limited to programming, images, and artwork made available via and within the Disney+ Commercial Service (the "Content"). It does not create an ownership interest in the Content. Such Content, including the copyrights, ancillary copyrights, trademarks, service marks, trade names, trade dress and other intellectual property rights in the Content, is owned by Disney+, its affiliates and/or other licensors, and is protected by copyright, trademark law and/or other intellectual property laws and treaties.

- 1.2(b). Restrictions on your use of the Content. You agree that you may not, and you agree not to:

- i. circumvent or disable any content protection system or digital rights management technology used in connection with the Disney+ Commercial Service to control access to the Content;
- ii. copy or display the Content;
- iii. rebroadcast, transmit or perform the Content available via the Disney+ Commercial Service;
- iv. create derivative works of the Content; or
- v. allow third parties to violate the terms of this Subscriber Agreement.

1.2(c). Restrictions on your use of the Disney+ Commercial Service. You agree that you may not and you agree not to:

- i. move, decompile, reverse-engineer, disassemble, or otherwise reduce to human-readable form the Disney+ Commercial Service and/or video player, its underlying technology, any digital rights management mechanism, device, or other content protection or access control measure incorporated into the video player;
- ii. modify the Disney+ Commercial Service, including, but not limited to, by removing identification, copyright or other proprietary notices from the Content or the Disney+ Commercial Service;
- iii. access or use the Disney+ Commercial Service in a manner that suggests an association between you and/or any other party with our products, services or brands;
- iv. create derivative works of any Disney owned components of the Disney+ Commercial Service, any updates, or any part thereof, except as and only to the extent that any foregoing restriction is prohibited by applicable law;
- v. bypass, modify, defeat, tamper with or circumvent any of the functions or protections of the Disney+ Commercial Service;
- vi. access, monitor or copy, or permit another person or entity to access, monitor or copy, any element of the Disney+ Commercial Service using a robot, spider, scraper or other automated means or manual process without our express written permission;
- vii. damage, disable, overburden or impair the Disney+ Commercial Service;
- viii. use the Disney+ Commercial Service in any unlawful manner, for any unlawful purpose, or in any manner inconsistent with this Subscriber Agreement;
- ix. share your access credentials or Disney+ Commercial Service account with any third parties;
- x. block or disable any adverts or promotional messaging shown in the Disney+ Commercial Service; or
- xi. otherwise allow third parties to violate the terms of this Subscriber Agreement.

1.2(d). Violations. Any attempt to perform any of the restrictions listed in Sections 1.2.(b) and 1.2.(c) above is a violation of the rights of Disney+ and the copyright holder.

1.2(e). Accessing the Disney+ Commercial Service via a VPN. You are not permitted to access or use the Disney+ Commercial Service by means of any mechanism or technology which conceals your actual geo-location or provides incorrect details of your location (for example, a virtual private network (VPN)). Disney+ will not be responsible or liable for any collection, storage or processing of your personal information or data if you use any mechanism or technology to access or use the Disney+ Commercial Service, which conceals your actual geo-location.

- 1.2(f). Prohibition of Residential Subscriptions at the Premises. You must not use, and must not permit any other person to use, any residential, personal or individual consumer subscription to Disney+ (including any such subscription registered to you, your staff, or any third party) to access, stream, display or exhibit any content at your named premises, whether via a personal device, a shared screen, a smart TV, or any other means. This prohibition applies regardless of whether such a residential subscription was obtained before, after, or independently of your Disney+ Commercial Service account, and irrespective of whether the residential Disney+ Subscriber Agreement was ever accepted in order to obtain access to the Disney+ Commercial Service. Any use of a residential or personal subscription at the premises in breach of this Clause 1.2(f) shall be a material breach of this Subscriber Agreement, and shall entitle us to take any of the steps set out in Section 1.5 of these Terms of Use (including immediate suspension or termination), in addition to any other rights or remedies available to us.
- 1.2(g). Exhibition integrity. When exhibiting or displaying the Specified Content at your named premises, you must not, and must not permit any other person to:
- i. interrupt, delay, edit or alter the Specified Content, or insert, overlay or superimpose any commercial, promotional, editorial or other material (including any on-screen graphic, ticker, logo, banner, betting odds, price information or similar insert) onto or alongside the Specified Content or onto any screen or device on which it is displayed, whether at the same time as, immediately before, or immediately after the Specified Content is shown;
  - ii. reduce, resize, crop, split-screen, letterbox, window or otherwise display the Specified Content other than in full-screen on the entirety of the display device being used to exhibit it, save to the extent this results solely from the ordinary and unaltered functioning of the device or Compatible Device; or
  - iii. exhibit the Specified Content in a manner that gives, or may reasonably be understood to give, the impression that any promotional, commercial or other material displayed at the premises forms part of, has been included within, or has been approved or endorsed as part of, the broadcast or exhibition of the Specified Content.
- 1.2(h). No Charge for Admission. The Disney+ Commercial Service is made available to you for exhibition, display or otherwise making the Specified Content available before a non-admission paying audience at your named premises. You confirm and warrant that you shall not charge attendees a fee directly associated with any screening of the Disney+ Commercial Service and/or the Specified Content.

### 1.3. USAGE TERMS

- 1.3(a). Disney+ Compatible Devices. Use of the Disney+ Commercial Service requires compatible devices, and certain software may require periodic updates, and your use of the Disney+ Commercial Service may be affected by the performance of these elements. A list of devices via which you can access Content is set out on the Disney+ Help Centre (each, a "Compatible Device") though we continually review device support, in particular as new operating systems appear, and we may stop supporting some devices including older devices. Please check that the device via which you intend to use the Disney+ Commercial Service is a Compatible Device.
- 1.3(b). Internet Connection. You must have a high-speed Internet connection in order to access and use certain aspects of the Disney+ Commercial Service. You are responsible for all third-party Internet access charges in connection with your use of the Disney+ Commercial Service.

1.3(c). Streaming Content. The number of concurrent streams available for use may vary and will have been made available to you and agreed by you during the applicable onboarding flow or as notified to you by Disney+.

1.3(d). Downloading Content. You are not permitted to download Content for offline viewing.

1.3(e). Specified Content Availability. Specified Content made available on the Disney+ Commercial Service may be subject to change due to our third party content provider. We therefore do not guarantee that the Specified Content will be available on the Disney+ Commercial Service at any given time.

1.3(g). Access to Service. You may access the Disney+ Service (and Content) only in the Territory.

#### 1.4. USE AND SHARING OF YOUR INFORMATION

You acknowledge that Disney+ and The Walt Disney Company Limited are the data controllers jointly responsible for the processing of your personal information in order to provide you with the Disney+ Commercial Service and that Disney+ will use your personal information:

- i. to provide you with the Disney+ Commercial Service;
- ii. to comply with its legal and contractual obligations with respect to the provision of the Disney+ Commercial Service, as set forth in applicable laws, regulations, codes of conduct and this Subscriber Agreement;
- iii. to send you information about the Disney+ Commercial Service;
- iv. as otherwise described in our Privacy Policy, UK & EU Privacy Rights Notice and Cookies Policy (available on Disney+), including sharing it with the Walt Disney Family of Companies.

Disney+ reserves the right to, and you acknowledge that Disney+ may access, preserve or disclose information you provide when we have a good faith belief that such access, preservation or disclosure is necessary in order to:

- i. protect or defend the legal rights or property of Disney+, our parents, subsidiaries or affiliates, or their employees, agents and contractors (including to determine violations and enforce the terms of this Subscriber Agreement);
- ii. protect the safety and security of users of the Disney+ Commercial Service or members of the public including acting in urgent circumstances, including releasing your details to system administrators at other sites and to law enforcement agencies in order to assist them in resolving security incidents and/or violations of law;
- iii. protect the Disney+ Commercial Service against fraud or for risk management purposes;
- iv. comply with the law or legal process.

For more information about our collection, use, and sharing of your information please refer to our Privacy Policy, Cookie Policy the UK & EU Privacy Rights Notice (available on Disney+)

about the types of information we collect, the use of your information and your rights in the UK and EU.

#### 1.5. SUSPENSION AND TERMINATION

- 1.5(a). You agree that Disney+ may, in its sole discretion and without advance notice or liability to you, insofar as possible under local laws, restrict, suspend, or terminate your access to part or all of the Disney+ Commercial Service and to any Content if Disney+ believes you are using or have used the Disney+ Commercial Service in material violation of these Disney+ Terms or applicable law or regulations or in any manner other than for their intended purpose and in accordance with all other guidelines and requirements applicable thereto. Without limiting the foregoing, Disney+ may upon reasonable notice to you, the Subscriber, restrict or suspend your access to your Disney+ account for cause, such notice may be communicated electronically. Such cause includes: (a) requests from law enforcement or other government authorities, (b) unexpected technical issues or problems, or (c) if Disney+ reasonably believes that your Disney+ account has been created fraudulently, your Disney+ account has been accessed fraudulently, or anyone uses your Disney+ account to commit fraud or for any purpose other than its intended purpose and in accordance with all of the requirements applicable thereto. Disney+ also reserves the right, after notice to you, the Subscriber, to terminate any Disney+ account / subscription that remains inactive for one year (failure to log in to your Disney+ account or to use your Disney+ subscription will constitute inactivity for the purposes of this Subscriber Agreement). You also agree that Disney may suspend, terminate and/or discontinue both the Disney+ Commercial Service and/or your access to part or all of the Disney+ Commercial Service upon notice to you if any third-party exemptions, permissions or alike granted to Disney in respect of the Disney+ Commercial Service are withdrawn, removed or suspended. Disney may also suspend, terminate and/or discontinue your access to part or all of the Disney+ Commercial Service upon notice to you if Disney's third party content provider so requests.
- 1.5(b). Upon termination of your Disney+ Commercial Service account, whether terminated by Disney+ or at your request (other than cancellation of the subscription by the Subscriber, in which case access to the Disney+ Commercial Service will continue to the end of the billing period), you will immediately lose the right to access the streamed Specified Content.
- 1.5(c). Suspension and Discontinuance of Disney+. You agree that we will not be liable to you for any suspension or discontinuance of the Disney+ Commercial Service. If you are a Subscriber and we suspend or discontinue your subscription to the Disney+ Commercial Service, we will provide you with a credit, refund, discount or other form of consideration corresponding to the duration of your suspended or discontinued access. However, if we terminate your subscription or suspend or discontinue your access to the Disney+ Commercial Service due to your material violation of this Subscriber Agreement or other rules which apply to your use of the Disney+ Commercial Service, or as a result of Force Majeure, then you will not be eligible for any such credit, refund, discount or other consideration.
- 1.5(d). This Subscriber Agreement shall be automatically terminated immediately upon 31 August 2027.

#### 1.6. ADDITIONAL PROVISIONS

- 1.6(a). Photosensitivities. Content may contain some flashing lights sequences or patterns which may affect users who are susceptible to photosensitive epilepsy or other photosensitivities.

Additionally, 4K UHD HDR content versions enable greater brightness and colour saturation which may also affect users.

- 1.6(b). Content Quality. We use various technologies to provide you with an optimal viewing experience. The playback quality of Content, including resolution, will have been communicated to you as part of the on-boarding journey. Playback quality may also be affected by the format of the Content, your location, the speed, bandwidth and specific terms of your Internet service, and the devices used, among other factors. The time it takes you to begin viewing Content will vary based on a number of factors, including your location, Internet bandwidth, the number of devices simultaneously connecting to the same network, the Content you have selected, and the configuration of the device you are using.
- 1.6(c). Third-Party Services, Devices and Content. The Disney+ Commercial Service may integrate, be integrated into, or be provided in connection with third-party services, third-party devices (e.g. Apple, Android, Microsoft etc) and/or content. We do not control those third-party services, devices and/or content. You should read the terms of use, agreements and privacy policies of such third-parties.

## **Part Two – General Provisions**

### **2.1. GENERAL**

- 2.1(a). Registration. Subscribers may be required to: (i) register for a Disney+ Commercial Service account (as required by the applicable onboarding flow), (ii) provide certain information as set out in the applicable onboarding flow (e.g., a valid email address, password, payment information, and age specification (where requested)), (iii) have agreed to the Subscriber Agreement, in order to use the Disney+ Commercial Service. We may not ask you for certain information during the applicable onboarding flow, but may ask you for such information at a later date. Subscribers are responsible for maintaining the confidentiality and security of their access credentials (e.g., username and password) and for all activities that occur on or through their Disney+ Commercial Service account.
- 2.1(b). New Services. The Disney+ Commercial Service is constantly evolving. We reserve the right to enable new features and functionality at any time and you agree that we may make available, provision and/or deploy the same (or similar) at any time in accordance with and subject to these terms and/or any special terms as updated to you.
- 2.1(c). License. Within the Territory (for the avoidance of doubt, where this Subscriber Agreement covers multiple territories/countries, then you are only permitted to access the Disney+ Commercial Service and Content in the country from which your Disney+ account is registered) and subject to the terms and conditions herein, Disney+ grants the Subscriber for so long as they are the beneficiary of such entitlement a limited, non-transferable, non-assignable, revocable, non-exclusive and non-sublicensable right to do the following:
- i. install the Disney+ Commercial Service; and
  - ii. stream the Specified Content that is available to you from the Disney+ Commercial Service in the single named physical premises for which you have contracted the right to display such Specified Content.

You acknowledge and agree that if you stream or make available any content from within the Disney+ Commercial Service which is not the Specified Content, then this shall be a material breach of this Subscriber Agreement, and Disney+ reserves all rights to claim and enforce appropriate monetary damages directly in respect of such breach.

- 2.1(d). **Subscription Obtained Through Third Parties.** If you obtain a Disney+ Commercial Service subscription via a third party that subscription/entitlement is also subject to the third party's terms. To cancel a Disney+ Commercial Service subscription obtained via a third party, please follow the cancellation instructions set out by that third party. You can visit our Help Centre for instructions on how to cancel a Disney+ Commercial Service subscription obtained via a third party.
- 2.1(e). **Force Majeure.** It is possible that the Disney+ Commercial Service and/or some or all Content may not be available for streaming or downloading at any given time including: (i) during any maintenance or update periods, (ii) any power or server outages; (iii) as a result of war, riots, strikes, social unrest; or (iv) as a result of other matters beyond the control of us or third parties, ("Force Majeure"). Disney+ will take reasonable efforts to provide you with as much prior notice as possible of service interruption. Where the Disney+ Commercial Service is unavailable for reasons beyond our control or our third party service providers' control, Disney+ shall have no liability to you.
- 2.1(f). **Changing this Subscriber Agreement.** We can change or add to this Subscriber Agreement at any time for any of the following reasons:
- i. We intend to, or we do change, alter, improve or add to any of our services;
  - ii. We intend to change the way we structure our services;
  - iii. To help improve the security and operation of our technical infrastructure (for example, to prevent misuse);
  - iv. For any valid legal or regulatory reason;
  - v. To make our Subscriber Agreement clearer or easier to understand and/or to ensure all our customers are on the same Subscriber Agreement; or
  - vi. For any other reason.

If we do make any changes to this Subscriber Agreement, we will notify you where such change is applicable to you. If the change is likely to materially disadvantage you, we'll notify you at least 30 days before the change takes effect to give you the opportunity to manage or cancel your subscription. If a change to this Subscriber Agreement needs to be made more quickly for security, legal or regulatory reasons, we will let you know as soon as we can by way of a notice.

We will treat any purchase or subscription renewal or continued usage made after the end of such notice period as an indication from you that you agree with the notified changes. If you do not agree to any change to this Subscriber Agreement, you must discontinue using the Disney+ Commercial Service and cancel your subscription. Our customer service representatives are not authorised to modify any provision of this Subscriber Agreement, either verbally or in writing. The most up to date version of this Subscriber Agreement will be

available via the Disney+ website and when we notify you that this Subscriber Agreement is being changed, we recommend that you print the latest version for your records.

- 2.1(g). Notices. Any notices Disney+ sends to you will be sent electronically, including for example: (i) by email to the last email address provided by you, and/or (ii) via an in-app notification. You agree to provide and maintain accurate, current and complete information, including your current contact information for notices and other communications. You agree that we may take steps to verify the accuracy of the information you provide.
- 2.1(h). Submissions and Unsolicited Ideas Policies. Our policy does not allow us to accept or consider unsolicited creative ideas, suggestions or materials. In connection with anything you submit to us, whether or not solicited by us, you agree that creative ideas, suggestions or other materials you submit are not being made in confidence or trust and that no confidential or fiduciary relationship is intended or created between you and us in any way, and that you have no expectation of review, compensation or consideration of any type. Disney+ does not claim ownership over any ideas, suggestions, or other materials submitted.
- 2.1(i). Contact Information. Please contact your service provider regarding any concerns or issues with the Disney+ Commercial Service. If you have issues regarding your MyDisney Account, getting access to the Disney+ Commercial Service or the Specified Content, please contact Customer Support. Contact information to be found via the Help Centre on the Disney+ Service website.
- 2.1(j). Disclaimers and liability limitation. You have certain legal rights with respect to the Disney+ Commercial Service and nothing in this Subscriber Agreement affects those rights. Except as required by law or as expressly stated by Disney+, Disney, its affiliates, licensors, agents, and service providers (collectively “the Disney+ Parties”) do not offer and expressly disclaim any promises or guarantees in relation to the Content and the Disney+ Commercial Service. You and not the Disney+ Parties assume the entire cost of all necessary servicing, repair or correction occasioned by use of the Specified Content and the Disney+ Commercial Service. To the extent not prohibited by applicable law, in no event shall the Disney+ Parties be liable for any personal injury, or any indirect, special, incidental or consequential damages of any kind, including lost profits and property damage, even if we were advised of the possibility of such damages, that result from the use of, or inability to use the Specified Content or the Disney+ Commercial Service, however caused. Nor shall we be held liable for delay or failure in performance resulting from causes beyond our reasonable control. You indemnify us for any loss or damage that we suffer by your breach of this Subscriber Agreement, including without limitation, for any negligent or wilful act or omission by you or any of your officers, employees, agents.
- 2.1(k). Jurisdiction. Any dispute between you and The Walt Disney Company or its affiliates shall be settled by the competent Court of the Netherlands unless otherwise required by law.
- 2.1(l). Choice of Law. This Subscriber Agreement and any dispute or claim arising out of or in connection with this Subscriber Agreement is governed by and construed in accordance with the laws of the Netherlands.
- 2.1(m). Severability. If any provision of this Subscriber Agreement shall be unlawful, void or for any reason unenforceable, then that provision shall be deemed severable from these terms and shall not affect the validity and enforceability of any remaining provisions. You and Disney+ shall replace the unlawful, void or unenforceable part by provisions which are valid and binding

and the effect of which given the contents and purpose of this Subscriber Agreement, are, to the greatest extent possible, similar to that of the invalid, void or unenforceable part.

- 2.1(n). Survival. The provisions of this Subscriber Agreement which by their nature should survive the termination of this Subscriber Agreement shall survive such termination.
- 2.1(o). Transfer of Rights. We can transfer our rights and obligations under this Subscriber Agreement to any company, firm or person without any need for consent from you.